

Hello Members of PSIA/AASI Intermountain Region

Its Board Election time again!

I would like to formally rerun for a member at large board seat.

I have worked with the board of directors since 2009 and have seen many changes locally regionally and nationally. I have watched our region grow in many ways. I have watched and helped many instructors that were interested in PSIA-AASI through the years. It thrills me when someone is genuine in their desire to be part of our organization and can get education to fulfill their adventure. If that sounds familiar that is our vision statement. "Creating lifelong adventure through education" Our mission statement is "Provide our members with high quality educational resources and consistent standards to satisfy the needs of Snowsports customers". These are the core to our region everything revolves around the member and member schools.

As a current board member and hopefully as a future board member it has been and always will be an honor to represent the membership and the member schools in decisions that the board makes throughout the year. I have a unique perspective in this. I am also the ASEA Board Representative nationally. There, I get to represent the entire Membership across the country. The same that we get to do at the regional level. As a board member I speak with the board as one voice and will continue to do so.

Making a difference is the key to a good board member. Understanding the history and the future goals of the region. Where do we want to be, and get to? Also, always looking for a way to give back to our regional members.

One of my goals is making PSIA-AASI important for the member and their careers. I have seen many come through the certification process and come out the other side as strong leaders and employees of Intermountain. People staying current in their education and becoming great teachers and educators is important to me.

Here are a few things that I have been a part of over the years while an Intermountain Board member:

- Board member since 2009
- Chair 2015 – 2019 and current Vice Chair since 2019
- ASEA Representative since 2020
- Current Examiner for Children's and Snowboard, and Education staff employee
- Freestyle 1 2011
- Supervisor at Jackson Hole Mountain Resort overseeing conveyor lifts and a Kids Kitchen
- PSIA-AASI Member since 1995

It would be my pleasure to continue to volunteer for you and the organizations board. I really do enjoy doing what I do, and I would really appreciate your vote to continue in my role for the Intermountain Region.

Sincerely,

Rich McLaughlin