

Hello PSIA-AASI Intermountain Members,

I'm excited to announce my candidacy for the PSIA-AASI Intermountain Board of Directors!

For over 15 years, I've been deeply involved in the snowsports industry as a PSIA-AASI Level 3 Alpine instructor and an Education Staff member. Since joining in 2007, I've had the privilege of working with schools of all sizes across multiple regions—teaching, training staff, and stepping into leadership roles. These experiences have given me a broad perspective on our industry and a deep appreciation for the dedication and passion of our community.

I believe in the power of this organization and the incredible potential we have to shape the future of snowsports instruction. As a board member, my focus will be on advocating for instructors, supporting professional development, and ensuring your voice is heard in the conversations that matter most.

I'm passionate about what we do, and I'm eager to serve in a way that strengthens our collective impact. Together, we can continue elevating our profession and helping each member thrive. I'd be honored to have your support—let's move forward together!

Thank you for your time, and I look forward to the opportunity to represent you.

Sincerely,

Ashley Watts